

**Canadian
Property Tax
Association, Inc.**



**Association
canadienne de
taxe foncière, Inc.**

Chapters/Chapitres:

**British Columbia
Western
Ontario
Québec**

*A national
organization
providing
a forum
for the
exchange
of ideas
and information
relating to
commercial
& industrial
property
tax issues
arising
across
Canada.*

*Une association
d'envergure
nationale
qui préconise
l'échange d'idées
et favorise la
diffusion
d'informations en
matière de fiscalité
municipale relative
à des immeubles
à vocation
commerciale
et industrielle.*

May 21, 2019

Re: CPTA 2019 Annual Workshop Sponsorship

Dear CPTA Member,

As your 2019 Workshop Sponsorship Committee, we are writing you to request your organization's financial support for the Annual Workshop to be held this year in St. John's, NL from September 15th to the 18th. The Workshop has traditionally relied on donations from member organizations to ensure a first-class conference for all who attend.

Sponsorship opportunities include breakfasts, refreshment breaks, luncheons, gala dinner entertainment, social events and registration packages. Consideration of a corporate donation, either financial or promotional would be greatly appreciated. If your donation is received by August 16th, your company name will be recognized on the final program, Workshop signage, LinkedIn, as well as on the digital screen that will be running at the event.

Please see reverse for list of events and associated costs. If you would like to sponsor an event, please contact the National Office or a Sponsorship Committee Member to secure your event; these are limited and available on a first-come basis. Should you choose to make an undesignated donation, the Sponsorship Committee will use it in the most appropriate manner. An early reply would be appreciated.

If you require further information, please call Louise Leclair or Viviane Marcotte at the National Office (416) 493-3276.

Thank you in advance for your consideration. We look forward to seeing you in St. John's!

To those who have already committed to sponsoring, we extend a huge thank you for your continued support.

Yours sincerely,

CANADIAN PROPERTY TAX ASSOCIATION, INC.

Louise Leclair

for: Gerry Carr, Giselle Kakamousias, Gayelyn Henderson, Ryan Tung
2019 Workshop Sponsorship Committee

National Office

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www.cpta.org

CPTA 2019 ANNUAL WORKSHOP

SPONSORSHIP OPPORTUNITIES *

Breakfasts 3 @ \$5,500 each

Luncheons 3 @ \$7,500 each

NOTE: Full or part sponsorship (minimum \$500.00) is acceptable.

Refreshment Breaks 5 @ \$1,000 each

Registration Packages Approximately 200 Gifts for Delegates
(plus Optional Gifts for Companions)

Financial assistance or promotional material e.g. registration bags, portfolios, pens, writing pads, calendars, etc. for all delegates.

NOTE: We must emphasize that, although logos printed directly on donations of such promotional material are acceptable, the distribution of printed marketing materials to delegates is not permitted.

Sunday Welcoming Reception – Drink Tickets 1 @ \$ 3,000
Sponsor must provide 450 pre-printed drink tickets

Monday Night Event – Drink Tickets 3 @ \$ 1,500

Tuesday Gala – Drink Tickets 1 @ \$ 3,000
Sponsor must provide 450 pre-printed drink tickets

Donations received by **AUGUST 16th, 2019** will be acknowledged in the final program, on Workshop signage and banners, as well as on LinkedIn and on a digital screen at the Workshop. Priority will be given based on the level of sponsorship.

Response appreciated by August 16th, 2019

** Sponsorship may be shared with other companies*